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Blue Cross and Blue Shield Association

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## Florida Blue Supports HPV Vaccine Campaign

Florida Blue is dedicated to our Mission to help people and communities achieve better health. We are fortunate to enjoy a long standing partnership with our providers that supports our mission. To that end, we are enlisting your support in improving the HPV vaccination rates.

According to the Tampa Bay HPV Action and Awareness Coalition, Florida has one of the lowest HPV vaccination rates in the country, with only 25% of female adolescents aged 13-17 receiving the full course of three doses.

The Center for Disease Control and Prevention (CDC) recommends that all boys and girls ages 11 or 12 receive the HPV vaccine. Florida Blue is launching a Teen Health and Wellness social media campaign next month which will include information on the importance of this vaccine.

During the next few months, children and teens will be coming to see you for sports physicals, back to school needs and even the flu vaccine. Please take this opportunity to discuss the importance of all preventive services and in particular the HPV vaccine.

For additional information, visit the CDC website at [www.cdc.gov/std/hpv](http://www.cdc.gov/std/hpv) or call 1-800-232-4636.